Association of Accountants

# THE WASHINGTON CONNECTION



Washington Chapter • P.O. Box 423 • Washington, D.C. 20044-0423 • (703) 758-4080 • December 1997

### AGA Washington Chapter Monthly Luncheon and CPE Session Thursday, December 4, 1997

Our monthly luncheon meeting on Thursday, December 4, 1997, will feature D. Mark Catlett, Acting Assistant Secretary for Management at the Department of Veterans Affairs. His topic will be the CFO/CIO partnership. Following the luncheon meeting the Chapter will sponsor a CPE session on "Change Leadership." In addition to the luncheon meeting and CPE session at the Grand Hyatt Hotel, the early careers folks have arranged a reception/happy hour that night at the J.W. Marriott on Pennsylvania Avenue.

### Grand Hyatt Hotel 1000 H Street, NW (At Metro Center - 11th Street Exit)

11:30 am

Social

12:00 noon 1:15 to 3:15 pm Luncheon & Discussion

CPE session - "Change Leadership" by Dr. Ricky Rivers

and Ms. Cis Kuennen

Luncheon cost:

Members \$17.00;

Non-members \$22.00

Luncheon & Session: CPE Session Only: Members/Nonmembers \$35.00 Members/Nonmembers \$25.00

Please call (703) 758-4080 and select option 1 to make your reservation by Monday, December 1, 1997.

January's speaker will be Frank W. Sullivan, Deputy Assistant Secretary for Financial Management and Deputy Chief Financial Officer, Department of Veterans Affairs. His topic will be "Implementing Managerial Cost Accounting." Join us at noon on January 8, 1998 at the Grand Hyatt Hotel.

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20,000 by 2000	



D. Mark Catlett, Acting Assistant Secretary for Management, Department of Veterans Affairs

### Luncheon Speaker

Mark Catlett is the Acting Assistant Secretary for Management for the Department of Veterans Affairs (VA). Mr. Catlett is the principal VA executive responsible for directing Department-level budgeting, finance, procurement, and information resource management. He is the Chief Financial Officer (CFO) for the Department, which operates on a \$40 billion budget. As the Chief Information Officer (CIO) for VA, he coordinates the development of automation plans, policies and standards, and ensures the implementation of various laws, including the Paperwork Re-

duction Act, the Computer Security Act, the Freedom of Information Act, and the Privacy Act.

Mr. Catlett began his career with the Department in 1976 and has previously served as Deputy Assistant Secretary for Budget and in other positions in budget operations. He is a graduate of West Virginia University where he received a masters degree in public administration and is a member of Phi Beta Kappa.

Ever since passage of the CFO Act and the Information Technology Management Reform Act (also known as the Clinger-Cohen Act or the CIO Act) which required establishment of CFO and CIO positions in major federal departments and agencies, much has been written and said about the need for the persons filling those positions to work very closely together in partnership. Mr. Catlett will provide his unique perspective on the CFO and CIO roles, given that he fills both positions.

#### CPE Session: "Change Leadership"

The CPE session will be presented by Ms. Cis Kuennen and Dr. Ricky D. Rivers, both of the U.S. Department of the Interior. The Change Leadership session will cover the dynamics of change and what senior management needs to do to ensure that change happens. Key to the implementation of change is communication. The speakers will compare the current thinking on communicating change to the research findings on what type of communication is necessary to successfully implement change. After this session participants will have solid evidence to support change implementation. See page 11 for biographies of Ms. Kuennen and Dr. Rivers.

# President's Message..



William J. Anderson, Jr., CGFM, President

ur December monthly luncheon meeting will feature VA's D. Mark Catlett, who will discuss a very timely topic—the CFO/CIO Partnership. His presentation will be followed by an afternoon CPE session, "Change Leadership," presented by chapter members Cis Kuennen and Ricky Rivers.

The Chapter's CPE calendar for the first half of 1998 is being finalized, and two one-day seminars are planned. In February, the J. W. Marriott is expected to be our site for sessions on GPRA. In late April or early May, we will hear about a range of topics related to developing and implementing financial systems. Watch the newsletter for specific dates and locations.

Our September afternoon CPE session, "Pub-

lic Dollars, Common Sense," was very well attended and participants requested additional afternoon sessions. Therefore, starting this month we are implementing afternoon CPE sessions following each luncheon meeting.

The January 8th session will discuss "Human Resource Emerging Issues." Following the regional chapter luncheon meeting on March 5th, we will hear about the "CGFM Overview and Self-Assessment." The February, April, and May sessions are still being developed. Our thanks go to the Grand Hyatt Washington's Gene Hunt for finding us the space for all of these sessions, which are a way for the Chapter to provide top-of-the-line CPEs to you at a very low cost.

In the community service arena, I want to remind and strongly encourage each of you to report your community service activities to us for publication in our newsletter's "Community Service Corner."

In October, your team asked you to join us in working to accelerate the flow of new members and in encouraging present members to retain their AGA Washington Chapter affiliation. At that time I challenged each of you to annually recruit at least one new member and to encourage those members who for some reason may be thinking about dropping out of AGA to retain their membership. If you haven't already met this challenge, I encourage you to please give it a try; if you have, let's see how far you can exceed it—perhaps you can be the Chapter's

top recruiter for the 1997-1998 membership year!

Under membership social activities, mark your calendar for Sunday, January 11th, to attend our "Champagne Jazz Buffet Brunch" from 11:00 am. until 2:00 pm. at the Market Inn Restaurant. This promises to be another outstanding chapter social and a great way to kickoff the new year.

In closing, I want to thank you for your sup-

port during 1997, and I look forward to a great year ahead for the Washington Chapter. I hope to see you at our 3rd Annual Holiday Reception and Toys-For-Tots Campaign on December 11th.



Your AGA Washington Chapter Team wishes you a safe, enjoyable holiday season and a happy healthy new year (photo by Mike Sciortino)

# Highlights of the October 22 Executive Council Meeting.....

By Judy Czarsty, Secretary

- West Coile, Treasurer, reported that we are now ready to accept credit cards for our educational events. A policy was passed which provides for a discount when payment for attendance at educational events is made by cash or check or use of Master Card, VISA, Diners Club, or Carte Blanche credit cards. The discount is limited to Washington Chapter-sponsored educational events. Membership support of this policy would be greatly appreciated.
- The Chapter is making plans to participate in Career Day fairs at local colleges and universities. Roger VonElm, Community Service Director, is in charge of this project.
- The Chapter will be offering more 2-hour CPE sessions following our monthly luncheons as was done in October. Our next event will be in December, as reported on the front page of this newsletter. Keep your eyes open for information in the upcoming months on other exciting educational events.
- Plans were finalized for upcoming social events you will want to mark on your calendar:
- The Annual Holiday Reception/Toys-for-Tots Campaign to be held on December 11, 1997 at the Grand Hyatt from 11:00 am to 2:00 pm. See the insert in this newsletter and the Community Service Corner for details.
- On January 11, 1998 jazz buffs will have an opportunity to combine two great things—jazz and good food. We'll be at the Market Inn for a Jazz Brunch from 11:00 am to 1:30 pm. Both of these will be great events and we hope to have a large turnout.

The Chapter has earned 6,335 points in the Chapter Recognition Program as of October 1997.

# Community Service Corner .....

by Roger VonElm, Community Outreach

or the second year in a row, the Chapter is pleased to announce its Toys-for-Tots program for the coming holiday season. Sponsored by the United States Marine Corps, the program has helped provide toys for needy children all over the country for many years.

Although last year's program was a resounding success, with two full bins of toys and several hundred dollars donated, we would love to see this year's donation level go even higher.

So join us at this year's holiday reception as we celebrate the joyous season, and bring an unwrapped toy or donation to help bring joy to a child's face. If you wish to contribute but are unable to attend, please contact your agency liaison. See page 15 for the name, phone number, and email address. If your agency has no liaison, please contact any of the officers or directors listed on the back page of this newsletter.

We also hope our members will help their local community in other ways this season by doing such things as delivering meals, toys, or playing Santa. If you do, let us know and we might highlight your activities in a future issue of the newsletter.

Join Us at a Happy Hour

Where: J.W. Marriott Hotel Garden Terrace 1331 Pennsylvania Avenue, NW

When: December 4th from 5:00 to 7:00 pm

Mailing the newsletter to our entire membership is expensive. If you were able to receive the newsletter electronically complete with photos and graphics would you be interested in receiving the newsletter this way instead of a printed copy through the mail? Please let us know your thoughts by email to rbuchanan@anteon.com or michael.sciortino@us.coopers.com

# Summary of Luncheon Speaker's Remarks: Defense Comptroller Discusses Key Issue in Finance and Accounting.....

by Edward E. Baxter, Assistant Editor

nnovative initiatives underway in the Department of Defense parallel Government Performance and Results Act (GPRA) mandates, according to Acting Under Secretary of Defense (Comptroller), Alice C. Maroni.

At its core, GPRA requires federal agencies to adopt a recurring cycle of strategic planning and performance management. DoD essentially does this

through the planning, programming, and budgeting system (PPBS). "Performance and results are at the top of the agenda," Maroni said. "I'm especially proud of what we've done at DoD—it has meant we haven't had to start from scratch."

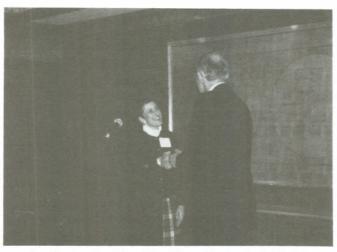
According to Maroni, PPBS "is truly the key to the discipline in the resource allocation process at DoD." DoD is modify-

ing PPBS to meet GPRA requirements and strengthening management processes at the same time.

The May 1997 Quadrennial Defense Review (QDR), which provides a strategic vision for DoD into the 21st century constitutes the department's GPRA "strategic plan." From the QDR, the department has derived viable corporate-level goals, as mandated by GPRA.

The corporate-level goals have been incorporated into the primary planning document, the Defense Planning Guidance (DPG). The guidance, crafted annually by the Secretary of Defense, is used by the Military Departments and the defense agencies to program their forces and people and formulate the budget. It is very specific in terms of planning and program direction.

The DPG was issued in June of this year and governs the preparation of the budget through fiscal year 2003. "Since the days of MacNamara, DoD has had a very serious five-year planning process. We can't afford to be surprised by emergent funding requirements. We have to plan our out-year budgets to have any chance of a coherent program," Maroni said.



Joe Donlon thanking Alice Maroni for her insights into Defense finance and accounting.

For the first time, the DPG directed all DoD organizations to ensure programs support the department's corporate goals. This was achieved during the programming phase of the PPBS. The Director of Program, Analysis and Evaluation, and his staff, scrutinized budget submissions to ensure they supported the department's strategic plan and corporate goals. The program and budget were adjusted to reflect

compliance—"this process gives teeth to GPRA," Maroni said.

The DoD GPRA performance plan will have qualitative and quantitative performance measures which will reflect the ability to achieve the department's goals according to Maroni. "We are assessing how we reached each goal," Maroni said. The plan will then be submitted to Congress as part of the annual report of the Department of Defense.

Despite its progress, GPRA still presents significant challenges for the department, according to Maroni.

(Continued, next page)

(Speaker's Remarks, continued)

First, in order to integrate GPRA with PPBS, "we have to ensure major PPBS stakeholders take ownership of GPRA in their area of responsibility." PPBS is an extremely powerful tool used by the senior leadership to discipline the resource allocation process. "GPRA is a natural companion to the existing process," Maroni said.

Second, Maroni emphasized that subordinate DoD organizations must maintain effective links to the established corporate goals. DoD is a command-

driven organization, focused on mission. Base commanders around the world know how they support the strategy and goals of the department. This linkage is critical to effective performance.

Third, the department must continually work to improve and ensure the validity of its corporate goals and performance measure—"the trick is to measure performance, not inputs. The challenge is to make sure that

these measurements are meaningful. We must strive to make GPRA a meaningful and useful management tool to DoD's leaders. We will do this by ensuring GPRA is working for us, not against us," Maroni said.

The department has established six corporate-level goals. Perhaps the most important to financial managers is goal number "six," which "challenges us to fundamentally reengineer the department and achieve a 21st century infrastructure by reducing cost, while maintaining required capabilities across the department's mission areas," said Maroni.

This goal is critical since the savings achieved will be used to pay for weapons modernization and increased procurement, as mandated in the QDR. At the same time, the defense budget is anticipated to remain flat. "The department has never successfully increased spending on procurement without commensurate increases in its top-line budget," Maroni said. "It really means we have to change priorities to look for savings. We have to scrutinize our business practices—look for duplication, complexity, and identify and stop unnecessary actions."

The Comptroller's office at DoD has implemented substantial reengineering of financial systems and activities, Maroni added. "Most notably, under the leadership of the Defense Finance and Accounting Service, we've consolidating finance and accounting systems and streamlined facilities and person-

nel. We have no illusions, we've only just begun," said Maroni.

Another important initiative underway is adopting to innovative management values which are at the core of Clinton administration's reinventing government. To name three: a strong focus on customers and ensuring customers are satisfied; second, an increased trust of personnel who use our systems; and finally, competition—"to improve what

we do in support services to increase performance and efficiency within the government. Every activity must be analyzed to determine whether the private sector may be better suited," Maroni added.

Investment in employees is another important aspect. "People are the most important asset in any high-performance organization," Maroni said, "which becomes even more important as organizations are downsizing. Training is the answer, according to Maroni, noting that most forward-looking organizations increase their training budgets even though they are downsizing—to ensure employees have the knowledge to use reengineered systems and practices.

"These are some of the things that I think are the most pressing avenues for reforming core activities in my department," Maroni concluded, stressing that these initiatives are a "natural companion" of GPRA. "We will use it well," said Maroni.

GPRA a meaningful and useful management tool to DoD's leaders. We will do this by ensuring GPRA is working for us, not against us."

"We must strive to make

Alice Maroni

# "20,000 by 2000" and "2,000 by 2000" - Participate by Recruiting New Members .....

By Mike Noble, Membership Director

Social Events to Enhance Esprit De Corps

The Oktoberfest celebration at Blob's Park was a lot of fun for the small group that attended (see accompanying photos). The buffet dinner included bratwurst, sauerbraten, ham, lasagna, German potato salad, red cabbage, coleslaw, and other selections. There was also a scrumptious dessert cart, commanded by the motherly Dottie, and an endless flow of Germander of the selections of the selections.

man beer. The house band played polkas, waltzes, chachas—and even "The Chicken." In addition, a group in authentic costume presented German folk dances and other entertainment. We had a great time.

Circle Sunday, January 11, 1998, on your calendars! AGA is attending the Jazz Buffet Brunch at the Market Inn. 200 E St. SW, noon to 2:00 pm. The Federal Center SW Metro stop is nearby and there is free parking next to the restaurant. Several members have already checked this out and report that the food and jazz entertainment are both fabulous! The cost will be \$24 per person—make your reservations early by calling the AGA voice mail line (703) 758-4080.

#### But, AGA is Not Just About Social Events

At the November luncheon meeting, Chapter President Bill Anderson appealed to members to step up their efforts to recruit new members. This is an important responsibility for everyone, not just Chapter of-

ficers, for two reasons: (1) we can offer our coworkers and colleagues the opportunity to share in the many benefits available to AGA members, and (2) new members are the lifeblood of the organization. Now is a good time to review the benefits of AGA membership. Some of the principal benefits are:

Certified Government Financial Manager (CGFM) Designation - this certification recognizes the unique skills and knowledge required of professionals who specialize in government financial management. Since its inception in 1994, over 13,000 financial managers worldwide have completed the education, experience, and ethics requirements necessary to become CGFMs. AGA's CPE program ensures that practicing CGFMs remain current in the profession.



- Education and Training
   AGA provides its members
  and the profession with the
  finest in government financial
  management education. From
  beginners to seasoned financial management executives,
  AGA has something for everyone. AGA-sponsored conferences feature experts speaking
  on issues such as fraud, strategic planning, environmental
  auditing, ethics, and information systems.
- Continuing Professional Education (CPE) - Throughout the year, AGA and the local chapters sponsor comprehensive programs which allow participants to earn needed CPE credits. AGA's major conferences-the Professional Development Conference (PDC), the Federal Leadership Conference, and the State and Local Government Leadership Conference-offer from 12 to 28 hours of CPE each. Chapter educational events offer from 1 (for luncheon presentations) to 8 (for 1-day sessions) hours of CPE. In addition, AGA has recently

added niche conferences, such as the *Update Workshops*, which also award CPE credits for attendance.

Professional Issues - AGA uses its collective voice for government financial managers to help shape legislation in close consultation with government entities. AGA

(Continued, next page)

(Membership, continued)

works to strengthen government accounting and reporting systems and to enhance the productivity of the financial management process. AGA's network of representatives also maintains a close liaison with allied professional organizations.



- The Government Accountants Journal, the Periodical for AGA Members - AGA's quarterly publication, The Government Accountants Journal, is noted for its in-depth look at relevant issues for government financial managers. Coverage includes impending legislation and trends, proven methodology innovations, research projects, and identification of positive or negative forces affecting the profession.
- Monthly <u>Government Financial Management TOPICS</u>
   and <u>The Washington Connection</u> Newsletters AGA's

newsletter, <u>TOPICS</u>, covers national activities, education and training events, leadership profiles, employment opportunities, and developments within the profession. The Chapter's <u>The Washington Connection</u> covers local activities, reviews of luncheon presentations, events calendar, local education and training events, and other items of interest to Chapter members.

- Outreach Programs Each year, AGA continues to put forth an aggressive Community Service Campaign. Its purpose is to promote community service throughout AGA and to recognize the involvement of its many chapters. The Washington Chapter conducts an annual Toysfor-Tots Drive, participates in the VITA (Volunteer Income Tax Assistance) program, provides assistance to the Central Union Mission, sponsors Career Awareness Day, and conducts an annual Small Business Symposium.
- Networking Opportunities Meet other professionals from all over the world who deal with the issues that matter to you. More than 300 members participate in over 20 committees that help form the working nucleus of the Association. Chapter meetings and the educational, community and social events present many opportunities to meet and interact with colleagues from the government, not-for-profit, and private sectors—to exchange ideas, solicit business, and learn about the latest practices.
- Member Discounts Your AGA membership entitles you
  to significant savings on registration fees for conferences,
  workshops and courses, as well as AGA periodicals, training materials and other merchandise. AGA also has special arrangements for Visa cards and life insurance.

# Applications Solicited for the Washington Chapter's Ronald J. Lynch Memorial Scholarship Awards .....

The Washington, D.C. Chapter is soliciting applications for the Ronald J. Lynch Memorial Scholarship. This award provides scholarship assistance to a Washington, D.C. Chapter member to further their professional education. Acceptable courses include accredited university undergraduate and graduate courses, CPA review programs, and other professional development programs. See pages 12 and 13 for more detail. Applications should be submitted by February 27, 1998. Mail the applications to:

AGA Washington, D.C. Chapter ATTN: Awards Committee P.O. Box 423 Washington, D.C. 20044-0423

or fax applications to Warren Cottingham at (202) 874-9634.

If you have any questions about the award or nomination procedures, please call (202) 874-9584.

# Accountants Roundtable Honors Raymond Einhorn, CGFM......

he Accountants Roundtable donated \$4,000 to American University in recognition of Professor Emeritus Raymond Einhorn's distinguished leadership and contributions to the Accountants Roundtable. Ray Einhorn, CGFM, is a Charter Member of AGA and a Past National and Washington Chapter President. AGA was founded as a result of an Accountants Roundtable meeting in 1950. In the photo below, presenting the check to Dr. Nancy A. Bagranoff from American University, is John E. Toole, CGFM, Past Treasurer of the Roundtable, while Eva J. Williams, CGFM, Treasurer watches. John and Eva are just two of the current members of the Accountants Roundtable that belong to AGA's Washington Chapter.



## Financial Management Web Pages:

AICPA: www.aicpa.org

American Accounting

Association: www.rutgers.edu/accounting/raw/aaa

FASB: www.rutgers.edu:80/accounting/raw/internet

FASAB: www.financenet.gov/fasab.htm IGNET: www.sbaonline.sba.gov/ignet

FinanceNet: www.financenet.gov

Federal Tax

Code Search: www.tns.lcs.mit.edu:80
Fedworld: www.fedworld.gov/uscode
GASB: www.financenet.gov
GFOA: www.financenet.gov/gfoa

House of Reps: www.house.gov
IRS Digital Daily: www.irs.ustreas.gov/prod

Lib. of Congress: lcweb.loc.gov/homepage
OMB: www.qns.com/~ombokc/intro.htm

SEC: www.sec.gov

Thomas

Legislative Search: thomas.loc.gov

If you know of an additional web site that is useful to financial management professionals, please let us know the address so that we may pass the information on to the membership.

# Clyde McShan, II, CGFM, Awarded by GCN .....

ormer AGA National President and Washington Chapter member Clyde G. McShan, II, CGFM, was inducted into the Government Computer News (GCN) Information Resources Management Hall of Fame on October 29, 1997 at a gala awards banquet at the Hyatt Regency, Capitol Hill. Inductees are drawn from the ranks of executives who, during their government service, made substantial and long-term contributions to the federal government in the application of information technology for management improvement.

Mr. McShan served as Deputy Chief Financial Officer and Director of Financial Management at the U.S. Department of Commerce until January 1997. From 1981 until 1993 he was the Director of the U.S. Department of Agriculture's National Finance Center (NFC) in New Orleans, Louisiana. Under his leadership, the NFC developed large scale financial management systems, including the government-wide Thrift Savings Plan System and the NFC Payroll/Personnel System.

Clyde has received numerous awards throughout his career recognizing him for his outstanding government service. Among these are two awards from the AGA—the Elmer Staats Award in 1993 and the Robert W. King Memorial Award, which is the highest honor bestowed by AGA, in June 1997. A native to New Orleans, Clyde received his B.A. degree in accounting from the Southeastern Louisiana University. He served as AGA National President during the 1994-1995 program year. Mr. McShan retired from federal service in January 1997 and is currently employed as Vice President, Computer Data Systems Incorporated.

# Advertisements .....

The Washington Connection accepts advertisements that would be appropriate for our membership, i.e., ads which relate to the financial management profession and which do not conflict with the Association's goals and objectives. Advertisement prices are:

full page (7" x 9" ad on 8 °" x 11" page) \$300.00 half page \$150.00 quarter page \$75.00

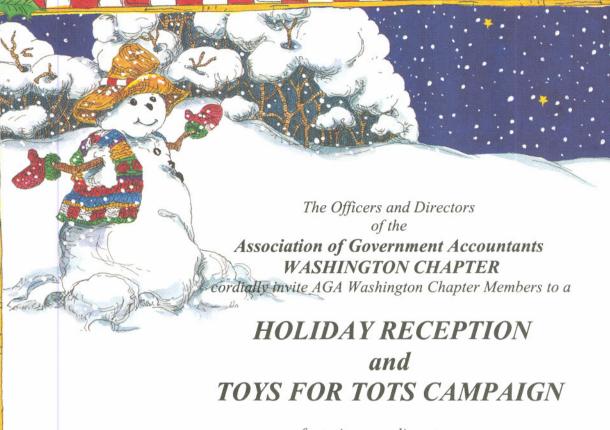
All prices are for one printing in one issue. Advertisement copy may be provided on disk or by fax. Camera ready copy should be provided for most logos and other graphics. If you are interested in advertising in *The Washington Connection*, contact Bob Buchanan or Michael Sciortino by phone or email as listed below:

Bob Buchanan Phone: (703) 246-0298

Email: rbuchanan@anteon.com

Michael Sciortino Phone: (703) 908-2291

Email: michael.sciortino@us.coopers.com



featuring complimentary deli buffet and beverage, holiday music, and your Washington Chapter colleagues

## Grand Hyatt Washington

1000 H Street, NW Washington, DC (at Metro Center - 11th Street Exit)

## Thursday, December 11th, 1997

11:00 a.m. - 2:00 p.m.

**Toys-for-Tots Campaign** - Get in the holiday spirit and donate a new unwrapped toy (in many cases, this is a child's one and only present, so each toy should have a perceived value of \$10 or more) or monetary contribution to the Marine Corps Reserve TOYS FOR TOTS campaign. Please make your tax-deductible checks payable to the TOYS FOR TOTS FOUNDATION.

**Door Prizes -** Members drawings for Dinner for two at Grand Hyatt Washington, Jazz Buffet Brunch for Two at the Market Inn, and AGA Mugs. Must be present to win.

**Non-members** are welcome to attend at a cost of \$33.00 per person or join AGA's Washington Chapter at the door and begin benefiting from AGA membership immediately.

**R.S.V.P.** by December 8, 1997 to (703) 758-4080, option 4





# AGA'S Ninth Annual Federal Leadership Conference

Name		
Name (to appear on badge if different from above)		
Preferred mailing address		
City	State Zip	
Is this your ☐Home ☐Office address? Da	Daytime phone ( )	
Employer (please include to appear on badge)		
Billing address (If different than above)		
City	State Zip	
Please check one:	□Budget □Financial Manager □Other	
Are you an AGA member?	D#: Chapter	
□No, please send me membership information		
Payment Method:	conference rees <b>reg</b> i	ster
□Invoice per attached information (P.O. Number Required) □Chec	eck enclosed (payable to AGA)	ay!
Amount enclosed \$		15, 1997)
Card number: Expiration	AGA member Nonmember	: \$500
Signature:		, 1997)
Digitature.		r: \$475
& Please let us know of any special requests:	AGA member	
	Nonmember	: \$600

AGA federal tax ID # 53-0217158

Mail completed form to:
ASSOCIATION OF GOVERNMENT ACCOUNTANTS
2200 Mt. Vernon Avenue • Alexandria, VA 22301-1314
(703) 684-6931 • (800) AGA-7211 • FAX (703) 548-9367

Register On-Line: http://www//rutgers/edu/accounting/raw/aga/home.htm, under "Conferences & Meetings"

Registration refunds, less a \$25 administrative fee, will be issued on written requests received two weeks prior to the event. To receive a refund, you must have written verification from the National Office Registrar that your cancellation was received within the required time frame. "No Shows" will be charged the full amount. Telephone cancellations will not be accepted. Substitutes will be accepted if authorized in writing by the registrant. Rooms will be held up to 30 days prior to the conference, after which rooms will be available on a first-come, first-served basis only.

Hotel accommodations: Doubletree Hotel at National Airport
Call 703.416.4100 by Dec. 15, 1997, to receive conference rate of \$112.98.
Mention the AGA conference when making your reservations.

# FEDERAL LEADERSHIP CONFERENCE AGENDA

Thursday, January 15, 1998

8:15am—Welcome Remarks
Michael J. Thibault, Deputy Director, Defense Contract
Audit Agency (DCAA)

8:30am-9:30am—Opening Keynote Address Harry Stonecipher, Chief Operating Officer, Boeing Company

9:30-10:00am-Break

10:00-10:45am—Keynote Address Alexis Herman, Secretary of Labor, U.S. Department of Labor

11:00am-noon—1997 AGA Chief Financial Officers Survey: Building a Virtual Workplace Kenneth Bresnahan, CGFM, Acting Chief Financial Officer, U.S. Department of Labor Jack Carson, CGFM, Senior Manager, Grant Thornton LLP

11:00am-noon—Information Systems: How (or Do) You Merge CFO & CIO Responsibilities

Anne F. Thompson Reed, Acting Chief Information
Officer, U.S. Department of Agriculture (USDA)

D. Mark Catlett, CGFM, Assistant Secretary for Management, Chief Financial Officer, U.S. Department of Veterans Affairs

noon-1:30pm—Luncheon Keynote Address

1:45-3:00pm—Who is Really Responsible for Financial Performance? The CEO or the CFO?

George A. Braley, Associate Administrator, Food and Consumer Service, USDA

Helen T. McCoy (Invited), Assistant Secretary and Comptroller, Department of the Army

1:45-3:00pm—Using the Internet Robert E. Suda, CGFM, Director, Office of Finance, Office of the Chief Financial Officer, U.S. General Services Administration

3:00-3:30pm—Break

3:30-5:00pm—Executive Panel: Government Compliance and the Importance of Financial Controls

Eleanor Hill, Inspector General, U.S. Department of

Defense

3:30-5:00pm—Executive Panel: Government Compliance and the Importance of Financial Controls Karen Wilson, Vice President, Government Compliance, Allied Signal Corporation

3:30-5:00pm—Executive Panel: Government Compliance and the Importance of Financial Controls Ann Woodyard, Vice President, Internal Audit, Lockheed/Martin Corporation

5:15-7:00pm—Reception

Friday, January 16, 1998

8:30-9:30am—Executive Panel-Acquisition Strategy for Information Technology Modernization William Reed, Director, DCAA Richard Weirich (Invited), Vice President, Information Systems, U.S. Postal Service Deidre A. Lee, Associate Administrator for Procurement, NASA

9:30-10:00am-Break

Administration

10:00-11:30am—Strategic Planning by Successful Organizations
Martha N. Johnson, Chief of Staff, U.S. General Services

10:00-11:30am—Is the Financial Community Technologically Current? How Current Do We Need To Be?

David K. Kleinberg, Deputy Chief Financial Officer,
U.S. Department of Transportation

Bonnie R. Cohen, CGFM, Undersecretary for Management (Designate), U.S. Department of State

Arnold G. Holz, Chief Financial Officer, National

Aeronautics and Space Administration

11:45am-1:15pm—Luncheon Keynote Address/Federal Leadership Awards Luncheon William Hoaglund, Republican Staff Director, U.S. Senate Committee on the Budget

1:30-3:00pm—ABC/M Panel—Making Decisions Using Good Cost Information

Edward Kazenske, Associate Commissioner, U.S. Patent and Trademark Office

Frederick T. Alt (Invited), Controller, U.S. General Services Administration, Public Buildings Service

1:30-3:00pm—Lockheed-Martin Ethics Challenge—One Industry Leader's Approach to Ethics Training and Sensitivity

3:00-3:30pm—Break

3:30-5:00pm—Closing Keynote: What's Happening This Election Year?

Mara Liasson, National Public Radio, Keppler Associates, Inc.

Unlimited Career	Today's top Financial Professionals have one thing in common
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# Financial Managers from the Newly Independent States Share Interests with AGA and International Consortium .....

Recently, AGA and one of its partner organizations, the International Consortium on Governmental Financial Management (ICGFM) were asked to host representatives from the Newly Independent States (NIS), part of the former Soviet Union. The representatives were here to participate in an international Financial Services Accounting Program, coordinated by the U.S. Department of Commerce. They were interested in learning about association activities, as well as U.S. government and private sector policies, procedures and innovations in the areas of auditing, financial records, budgeting and standards.

The logistics of handling 25 Russian-speaking guests, with interpreters, speakers and handouts were challenging. The team, coordinated by Carol A. Codori, Ph.D., CGFM, AGA's director of professional certification, needed a location, lunch and a lesson suitable for this diverse audience. **William L. Taylor**, CGFM, consortium director and AGA International Development Committee vice-chair, and Patty Keith, his executive assistant, graciously provided the first two, at the Interamerican Development Bank (IDB), where Taylor serves as the auditor general.

James B. Durnil, CGFM, consortium director and AGA International Committee chair helped design the third piece, an informal but informative agenda. Durnil provided background on the consortium and on the diverse professional relationships within the United States and the international government financial management community. **Donald K. Charney**, CGFM, CFO of the U.S. Agency for International Development (USAID), discussed policies and systems for financial management in the United States and other countries.

Patricia L. Wensel, CGFM, chair of AGA's membership committee, provided strategies to expand professional opportunities within the participants' firms and associations, and offered AGA's assistance in these areas. Gloria Coronel, CIA, and a senior auditor at IDB, along with Taylor and Codori, concluded the session, with an animated question-and-answer session, in Russian and English.

Requests for information spanned the breadth of accounting, auditing, financial management and professional associations. The group, comprised of about 20 women and five men, asked the meaning of various acronyms-ICGFM, AGA, IIA, AICPA, AAA, IMA, among others. They inquired about the functions of the different U.S. and international standards-setting bodies. They requested contacts for funding and for assistance in developing organizations similar to AGA and the consortium. In return, the presenters learned that women have thrived for many years in accounting careers in the former Soviet Union, now NIS—a trend that is more recent in the U.S.

The group's professional roles spanned such activities as:

- chief accountant for a scientific company that conducts hard science research as well as producing consumer goods;
- director and owner of an audit company serving many types of companies, including construction, banks and insurance;
- bookkeeper of one of the largest Pacific ports in Russia;
- · head accountant for an import/export company; and
- chief accountant for a center created under federal mandate that develops databases for accounting information in metropolitan areas.

While participants also visited the U.S. Congress, World Bank, AICPA headquarters and banks and businesses in New York City and Boston during their six-week stay, they seemed especially interested in the networking and international contacts that the consortium-AGA partnership could provide. To honor their requests, the team took on the additional challenge of developing a package of materials, including a tailored source list of associations, agencies and E-mail addresses.

Thanks to assistance from Marie Force, AGA's director of public relations and publications, this list can now be accessed, via AGA's home page, under the heading "Government Financial Management Resources on the Internet." It can be found at: http://www.rutgers.edu./accounting/raw/aga/home.htm

To bid farewell, Codori and James Hamilton, CGFM, consortium president, presented the materials to the group, just prior to their departure. The package included not only the special Internet resource listing mentioned above, but also a copy of the Government Auditing Standards (the "Yellow Book") in Russian, courtesy of USAID, and a copy of AGA's guidance for establishing local chapters.

The group thanked everyone on the growing consortium-AGA team for providing such a unique view of the possibilities and progress that can result from professional partnerships.

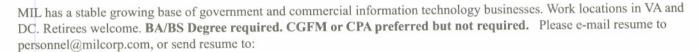
For more information about the consortium, see the organization's home page: http://www.financenet.gov/financenet/inter/icgfm/icgfm.htm.

This article was obtained from the AGA web page at http://www.rutgers.edu/accounting/raw/aga.

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# CPE Session: Biographies of Presenters .....

### Dr. Ricky Rivers

Dr. Rivers has 24 years government service as auditor, management analyst, budget and fiscal officer, and training specialist. Currently he is Director of Financial Management Training and Development Program, Office of Financial Management, Department of Interior. Dr. Rivers is a Certified Public Accountant (CPA), Certified Fraud Examiner (CFE), Certified Government Financial Manager (CGFM), and also certified to administer the Myers-Briggs Type Indicator. He received his Doctorate Degree from Nova Southeastern University in Adult Education, Masters and Bachelors of Science from Central Michigan University, and BA in Business Administration from the University of Maryland. Dr. Rivers' specialties are Taxes, Personal Financial Planning, Stock Market, Leadership Training, Change Leadership, Organizational Development, Eastern European Politics and Course Development. He has given numerous seminars on the specialties mentioned.

#### Ms. Cis Kuennen

Clarissa ("Cis") Kuennen, a Systems Accountant with the U.S. Geological Survey, is currently involved with major automated property system implementation projects at the National Park Service and Drug Enforcement Agency. Prior to entering federal service, Ms. Kuennen spent 10 years in the Behavioral Science field and has had a longtime interest in change management. Her work with implementing automated systems at the Department of Interior has presented her with many practical experiences in working with organizations undergoing radical and significant changes. Ms. Kuennen is a CGFM, MBA, and teaches part-time at the USDA Graduate School.



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2. Applicant's statement

3. Supervisory assessment

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# **Biographical Sketch of Applicant**

Name of Applicant						
Mailing Address				City	State	Zip Code
Home Phone	W	ork Phone		City		Zip Code
AGA Washington Chapter Mer	mber	Y	es	No		
Educational Level	HS	BA	BS	MA	MBA	Phd
		Application	Factors			
1. Type of Course/Program						
a. Name:b. Brief Description:						
	dress):					
2. Applicant's Statement (How						
3. Supervisory Assessment (S						
Supervisor's Signature and Da	te					
4. Years of professional experi	ence (priva	te and publi	c) - Brief	Description:		
				Applica	nt's Signatu	re and Date

# Upcoming Financial Management Courses .....

December 1997 and January 1998 Courses at The Center for Applied Financial Management

#### December 1997

2-3	Managerial Cost Accounting
4-5	Property, Plant, & Equipment/Stewardship Reporting
8-9	Dollars and \$ense

#### January 1998

12-13	Accrual World
13	Fundamentals of Cash Management
13-14	Standard General Ledger: Basic
14-15	SF 224: Statement of Transactions
15-16	Standard General Ledger: Advanced
16	Reconciling the Statement of Differences
27-29	Survey of Federal Accounting Concepts and Standards
27-28	SF 1219/SF 1220 Course
30	Certifying Officers: Your Roles and Responsibilities

Contact Kimberly Pringle at (202) 874-9560 for more information or fax requests to (202) 874-9629. To register for Center courses, submit an SF-182 to the Registrar, The Center for Applied Financial Management, 1990 K Street N.W., Washington, DC 20227. All courses are held at 1990 K Street location, unless otherwise noted.

## December 1997 and January 1998 Courses at The National Capital Training Center, Graduate School, USDA

### December 1997

1-4	Introduction to Federal Budgeting			
2-3	Activity Based Costing			
3	Certifying Officers			
8-11	Budget Execution			
10-12	Federal Budgeting for Non-Budget Personnel			
15-18	Federal Appropriations Law			
19	Federal Appropriations Law Update			
17-19	Budget Analysis Workshop			

### January 1998

5-8	Introduction to Federal Accounting
6-9	Budget Formulation
12-13	Accounting for Non-Accountants
13-15	Introduction to Financial Management
20-22	Working Capital Funds
21-22	US Government Standard General Ledger
23	Reporting Budget Execution: SF-133
26-29	Budget Execution
29-30	Federal Budget Process

To register for these courses, fax or mail your training form to The National Capital Training Center, Graduate School, USDA, 600 Maryland Avenue SW., Room 108, Washington, DC 20024-2520 Voice (202) 401-9194, Fax (202) 401-9417, TDD (202) 447-3247 ext. 8123. Note: The Graduate School needs instructors to teach accounting courses to federal government employees. Candidates must be able to objectively demonstrate successful training experience in the federal environment and knowledge of the practical application of the subject matter in the work environment. Applicants should have 1 to 5 years professional experience in the subject area. Instructional experience is strongly desired. Must be willing to travel to various locations in the U.S. Send a brief resume to the above address.

# Agency Liaisons.....

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For more information, contact liaison coordinator, Renée Barry at (202) 606-5000 extension 374 or via email at: rbarry@cns.gov

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