

THE SUSQUEHANNA

NEWSLETTER

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Your Membership Matters!

To our new members listed below, thank you for joining our Chapter! We are looking forward to the journey ahead with our revitalization process and excited to show you how to be a part of it!

Ms. Patricia Beavers

Mrs. Hadiza Buhari

Mr. John Bullock

Mr. Joseph Pomrenke

We want to get to know you!

As part of our reconnect initiative, we are kindly requesting our members to fill out a short survey. The results of the survey will help our leadership team understand the dynamics of our chapter and improve the communication with our members. It will also be used to develop our chapter's education and training program.

Please click on the following link to access survey:

https://www.surveymonkey.com/r/PC532P8

THANK YOU!

Welcome to our first official Chapter newsletter!

Most of you know our chapter is currently going through a revitalization process and we are excited to share some updates and initiatives in this newsletter.

What are our Chapter long and short term objectives?

Our long-term strategic objectives are to reconnect, educate, and collaborate. For this program year, our revitalization focus is to reconnect our chapter members, friends of AGA, and industry partners through a variety of communications initiatives. These communication include the following:

- Updating content on chapter website
- · Establishing social media presence
- Creating and maintaining a monthly newsletter
- Coordinating membership survey and results to improve training and other learning opportunities within the chapter.

We realize effective communication is the key in successfully reconnecting with our members and other parties of interest in our chapter. We also realize great initiatives are successful when there is teamwork involved. With that said, our communications officer is currently looking to build a communications team that would work together in these initiatives. If you are interested in any of these projects and would like to give your time to help out, please contact Kathy Rothrock at Katty520b@gmail.com.

"Coming together is a beginning, staying together is progress, and working together is success."

- Henry Ford