

Meeting Title | 2022-2023 Strategic Planning Meeting

Meeting date | time August 31, 2022 | 12:00pm | Meeting location Virtual

<p>Meeting called by Jamyen Robinson-Hall</p> <p>Type of meeting Strategic Planning</p> <p>Facilitator Bobby Derrick</p> <p>Note taker Bhakti Patel, Sharita Jefferson</p>	<p>Attendees</p> <p>Jamyen Robinson-Hall, Bhakti Patel, Sharita Jefferson, Lauren Walters, Bobby Derrick, Amber Nicole-Capps, Lesli Cathey, Laurie Patton</p>
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AGENDA TOPICS

Agenda topic Welcome/ Roll Call | Presenter Jamyen Robinson-Hall

Discussion Conversation:

Sharita sent Chapter Executive Committee (CEC) roster. Below is the current roster (Included for minutes only. Not discussed in meeting):

- President – Jamyen Robinson-Hall
- President Elect – Vacant
- Treasurer – Lesli Cathey
- Secretary (Acting) – Sharita Jefferson
- Program Chair – Laurie Patton
- Community Service Chair – Lauren Henry
 - Community Service Committee – Ranada Williams, Patty Hamm
- Historian – Sharita Jefferson
- NCC Representative – Sharita Jefferson
- Newsletter – Bhakti Patel
- Webmaster – Eddie Chan
- Immediate Past President – Bhakti Patel

Amber suggested in person events to spur interest. Lesli suggested resuming monthly luncheons.

Conclusion Closing: Focus needs to be on filling vacant spots.

Action items	Person responsible	Deadline
Reach out to members/ colleagues	All	N/A
Send members personal email/ phone call	All	N/A

Agenda topic Rebranding | Presenter Sharita Jefferson

Discussion Conversation:

Number of items that need to be changed as a result of rebranding. Organization is no longer Association of Government Accounts but is now just AGA to be more inclusive of all individuals in various roles associated with the organization.

Each Chapter now has their own logo, which is available under Chapter resources. All print media, social media, website, etc. must be updated with new logo. A

Need to file Articles of Amendment to Articles of Incorporation. [Form on Chapter Website]

Discussion also held to maintain chapter fees at \$5. Jamyen made motion. Bhakti seconded. All were in favor. None opposed.

Conclusion Closing: N/A

Action items	Person responsible	Deadline
Send rebranding info to CEC via email	Bhakti Patel	August 31 5pm
Submit Article of Amendment	TBD	TBD

Agenda topic *Monthly Luncheons* | **Presenter** *Jamyen Robinson-Hall*

Discussion Conversation:

Jamyen asked the committee when we should start the luncheons and where everyone feels we should have them. All agreed to keep the date the second Thursday of the month as they have historically been. Ideally, everyone would like to begin for the October luncheon, however, a speaker and venue would need to be secured by mid-September to give sufficient time to advertise the luncheon to maximize attendance.

Laurie suggested that the first speaker should be someone that is strategic (e.g. more high-profile) to spur interest at the beginning of the year.

Bhakti discussed luncheon prices in the past. Generally \$27 or \$29 for members and \$32 or \$33 for non-members, which included a \$5 upcharge from cost in order to cover other costs. Break-even was generally around 18 paying attendees. Speaker was provided lunch compliments of AGA Austin. Laurie mentioned they charge government and private sector prices to be sensitive to those paying out of pocket or government budget constraints at her previous chapter.

Discussion on virtual and/ or hybrid luncheons was held. Bhakti pointed out that the AV system becomes complicated when we've done hybrid events in the past and it was difficult to do the Q&As. Lauren W. suggested reaching out to the chapters service manager, Kristi Miller (kmiller@agacgfm.org) for more information on Conferences i/o, which works good for hybrid events and has community based questioning on its platform that makes high priority questions come up to the top. AGA will pay a portion of the cost for Conferences i/o; cost around \$275 per Chapter

Conclusion Closing

Action items	Person responsible	Deadline
Send list of topics to CEC	Bhakti Patel	August 31 5pm
Request National for a list of Austin based speakers	Bobby Derrick	September 14 12pm

Action items	Person responsible	Deadline
Example of other Chapters' Strategic Plans	Lauren Walters/Bobby Derrick	ASAP
Reach out to CPA, LBB and SAO for speakers	Lesli Cathey	September 7 12pm
Reach out to others speakers	All	September 7 12pm
Send script to solicit speakers to CEC	Sharita Jefferson	August 31 5pm
Reach out to Priscilla for her list of contacts/speakers	Sharita Jefferson	August 31 5pm
Research & provide 2 Venue options (hold 30-35 attendees w/ room to grow) & get food options	Laurie Patton	September 7 12pm

Agenda topic *Monthly CEC Meetings/ Part 2 of SPM* | **Presenter** *Jamyen Robinson-Hall*

Discussion Conversation

Time ran out so did not complete rest of Strategic Planning Meeting. CEC to reconvene next Wednesday. Bobby and Lauren W cannot make the meeting but CEC will continue.

Lauren W. reported plans are due Sep. 1, however, if we need more time, we can have time. Template was sent to group in a previous email, however not required to use template. National email to be sent on Sep 1. Plans should be upload to the Goals and Strategic Plan upload on the website.

Conclusion Closing: See action items

Action items	Person responsible	Deadline
What does each committee need for budget	All	September 7 12pm
Send meeting invite	Bhakti Patel	August 31 5pm