

AGA ATLANTA CHAPTER

REPORT TO OUR MEMBERS
JULY 2023 - JUNE 2024

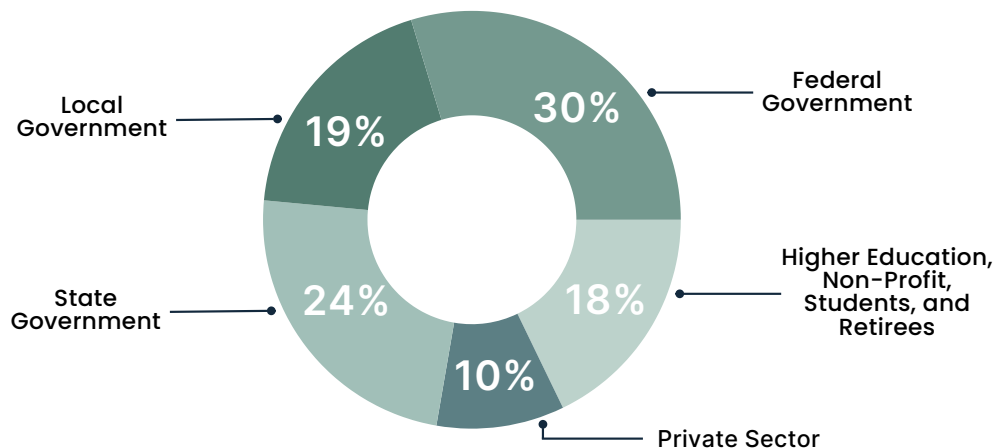
WHO ARE WE?

The Atlanta Chapter is a local affiliate of AGA, a national association dedicated to connecting and empowering government professionals at all levels to advance good governance, grow expertise, and accelerate career growth. This year, we proudly celebrated 70 years as Georgia's premier educational and networking organization for federal, state, and local government professionals.

MEMBERSHIP

Our members are as diverse and talented as the city we call home. As of June 30, 2024, the Chapter had 183 members, representing a wide range of professionals from both the public and private sectors, including students, young professionals, and retirees. Our membership comprises accountants, auditors, managers, IT specialists, and professionals from various related fields—most of whom live and work in the metro Atlanta area, with others based throughout the state of Georgia.

CHAPTER MEMBERSHIP 2023 - 2024:



OUR MISSION

AGA is a professional association advancing accountability, transparency and leadership by promoting education, certification, innovation, and collaboration across all levels of government and to stakeholders.

OUR VISION

To represent AGA, which connects and empowers professionals, to advance good government initiatives, grow their expertise, and accelerate their careers.

LEADERSHIP

President: Matt Coleman
President-Elect: Lee Goodman
Treasurer: Matt Cooper
ACE Director: Lee Goodman
Membership: Laura Weston

Please visit our website for the [full Chapter Executive Committee List.](#)

HOW ARE WE DOING?

2023 – 2024 ACCOMPLISHMENTS



CGFM CERTIFICATION

101

total CGFMS
in the Atlanta
Chapter

- March declared CGFM Month
- Hosted a CGFM Month celebration
- \$1,000 CGFM Scholarship Awarded

AWARDS

- Platinum Chapter Designation
- Citizen Centric Reporting Recognition of Excellence 2023

EDUCATION

8 educational events

22 hours of CPE provided

336 in total attendance



COMMUNITY SERVICE

- Meals on Wheels Atlanta: \$300 and over 30 letters
- Dekalb Gives Initiative: Raised \$700
- Atlanta Community Food Bank: 2 service opportunities

EARLY CAREERS & STUDENTS

- Networked with students at the Mid-Atlantic Quarterly Beta Alpha Psi Meeting
- Attended the University of North Georgia's Accounting Night
- Sponsored 2 Student Teams for AGA's 202 Datathon



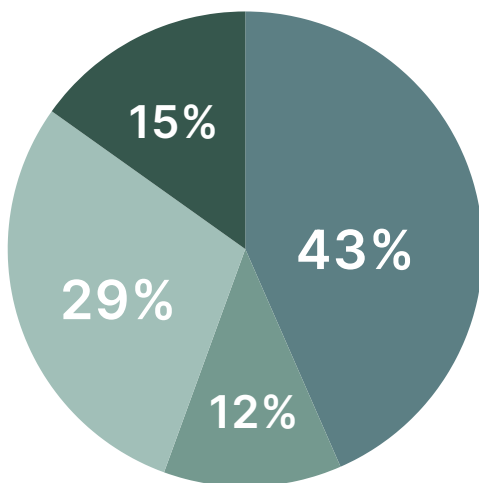
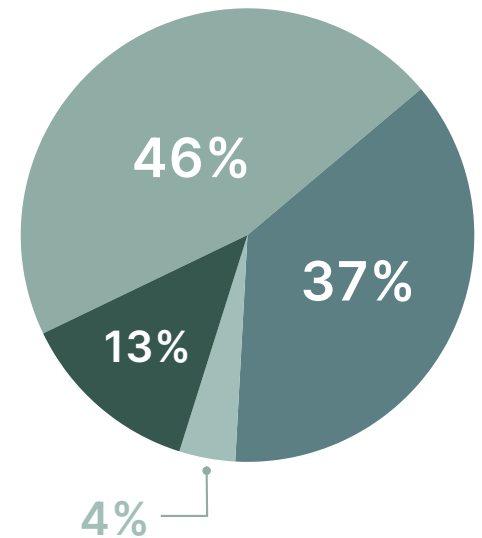
CHAPTER FINANCIALS

In Fiscal Year 2024, we successfully sustained our strong financial position while strategically increasing budget allocations across individual committees. This approach allowed us to enhance member value by expanding our offerings through free educational events, hosting our first hybrid event, and introducing new scholarship programs for members.

To further support financial transparency and accountability, we have engaged a financial consultant to conduct a comprehensive review of our chapter's finances for Fiscal Year 2024. We anticipate receiving this evaluation by the end of November 2024, after which the results will be published on our Chapter website.

REVENUES:

| Revenues | FY23 | FY24 |
|---------------------------------|--------------------|--------------------|
| Membership Dues | \$ 826.67 | \$ 3,531.17 |
| Chapter Sponsorships | \$ - | \$ 1,000.00 |
| Programs & Educations Committee | \$ 4,295.00 | \$ 2,863.27 |
| Interest Income | \$ 0.04 | \$ 0.03 |
| Chapter Operations | \$ 242.00 | \$ 300.23 |
| Total Revenues | \$ 5,363.71 | \$ 7,694.70 |



EXPENSES:

| Expenses | FY23 | FY24 |
|--------------------------------|--------------------|--------------------|
| CGFM Committee | \$ - | \$ 921.71 |
| Community Service Committee | \$ 345.01 | \$ 1,200.00 |
| Programs & Education Committee | \$ 576.49 | \$ 3,441.28 |
| Bank Service Fees | \$ 96.00 | \$ 24.00 |
| Chapter Operations | \$ 1,043.82 | \$ 2,335.94 |
| Total Expenses | \$ 2,061.32 | \$ 7,922.93 |

LOOKING FORWARD

CHALLENGES WE'VE OVERCOME:

- Membership is growing while engagement with chapter leadership is declining. To address this, we have been committed to increasing transparency and involving both Chapter leadership and members in recruitment and retention efforts. This year, we recruited 25 new members and aim to double that number in 2024-2025 through new incentives and marketing strategies.
- This year, we hosted our first hybrid event since 2020. While members expressed an interest for in-person events, virtual attendance was higher. To maximize the impact of Chapter funds, the Executive Committee decided to keep the 2024-2025 program year virtual. This will allow us to better engage members and allocate resources to initiatives like the CGFM and Educational Scholarships.
- We value member feedback, but past survey engagement has been low. To increase real-time input and participation, we've reintroduced post-event surveys, allowing both Chapter members and event attendees to share their thoughts on recent events and suggest improvements for the future.

WHAT'S NEXT FOR OUR CHAPTER:

- To enhance member engagement and maximize their return on investment, we redesigned our educational events, introducing free monthly one-hour educational events on new topics. Additionally, we've added a Fraud Prevention Training for Fall 2024 in addition to our Annual Professional Development Training in the spring.
- To boost visibility and promote membership, we've revamped our social media, website, and email communications. Monthly newsletters will share event updates and chapter news, while our social media and website will enhance our online presence and simplify access to chapter information.
- Your membership matters, and AGA Atlanta is committed to showing it. In the 2024-2025 program year, expect more scholarships, free educational opportunities, and a more personalized approach to communication and outreach.

WE WANT TO HEAR FROM YOU!

We hope you enjoyed the AGA Atlanta Chapter's Citizen-Centric Report for 2023-2024. For more information about our Chapter, membership benefits, or suggestions for improving member engagement, please contact us through the channels below!



AGA Atlanta Chapter
PO Box 3354 Atlanta, GA 30302