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**Chapter Executive Council**

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**December 11, 2019 / Conference Room 340R-1**

**Bridgeline 317-212-8100 PC 125864# Chair Pin \*852147#**

***Present on the line:*** *Pam Wolff, Deris Owen, Angi Wilson, Drew Williams, Amy Sargent*

***Present in the room:*** *John Campbell, Tara Crabtree, Stevie McGill, Dan Neumann, LaTrice Akers, Tynishia Weatherspoon, Catrina Thompson, Kim Smith, Lora Clayborne*

**Agenda Items**

**Angel Tree – Stevie McGill**

* All tags have been taken, and gifts are due by 2:00pm on Tuesday, December 17
* Still in need of someone with a truck for delivery to the school on Wednesday, December 18 at 3:00pm
* Could still use individuals to assist with bagging up the gifts, carrying to vehicles, delivering to school on December 17 - December 18
* Stevie will reach out to Angie Wire regarding individuals to assist with moving the bags from the 2nd floor to vehicles for delivery

**Keeping Mailing/Email Addresses Current –Dan Neumann**

* Reminder to please keep your preferred mailing and email addresses up-to-date in “my AGA” for use in sending out important information
  + Kim is going to send something out to Mary to remind everyone

**Bringing in New Members – Kim Smith**

* Kim wondered if we could subsidize member’s costs in first year in order to attract new members
  + We may have room in the budget to subsidize member’s 1st year of dues by, for instance, $25 if they joined during a specific “marketing” timeframe
    - We could give members a $25 Amazon or Visa giftcard to offset their expense
  + It may be best to start this campaign following the holiday season, with a New Year’s promotion
* Dan suggested that we could request our board to put together a 1-page value proposition or infographic that could be given to CEC members and posted on the website in order to give specific information on the value provided by an AGA membership

**Spring PDC – Tara Crabtree**

* ASMC voted that we would charge $100 for PDCs for non-members, but charge $75 for members
  + We pay roughly $70 in actual cost, so this would hopefully allow us to break even
  + DFAS is no longer paying for training for this fiscal year, but supervisors said they will give time off
* Reconciliation is going to be complete today hopefully
* Customs & Border Patrol wishes to be more involved in the future
  + May be a good idea to get in touch with them regarding providing more speakers

**Social Media - Deris Owens**

* Deris wondered if anyone was currently doing any kind of social media advertising
  + Shay Peters and Daniel Hahn have been social media chairs in the past
* Deris suggested that she could take over as chair of this area to assist the team
  + Stevie sent an email with information from past chairs
  + Looking at Twitter, Instagram, Facebook, and LinkedIn as possible sources

**Wellness Committee - Lora Clayborne**

* Biggest Loser competition is coming up
  + ASMC may not participate, last year AGA did not participate
    - We may not have three winners, one from AGA, one from ASMC, and one from the Wellness Council if ASMC does not participate
  + We need to put this up on the Daily Bulletin, and also try to market for it heavily through emails, social media, etc.

**Year End Celebration - Tynishia Weatherspoon**

* Indians game has a club area we could rent out
  + Dates would be either Saturday, June 13 or Saturday, June 27, which are the only two home games
  + Tickets would have to be sold and cost roughly $20 each
    - They would cost us $75 each for the first 25 individuals, so we would have to subsidize the cost by $55 each
    - After 25 individuals, we can add 25 more individuals for free for a total of 50
    - With the option of bringing children and families, a 50 maximum may not be enough space to accommodate our group
* Another option would be to do a food truck event outside, similar to the company picnic
  + We would not have tickets we would have to buy ahead of time, but we would need to use our budget to get entertainment, and secure the food trucks
  + Steve Lawson is POC over food trucks at the company picnic, so he may have some more information concerning this

**Webinars – Tara Crabtree/Valerie Landis**

* Would it be possible to get information on Webinars out with more notice?
  + A few days turnaround isn’t enough for most people to prepare

**Citizen Centric Reports (CCRs) – Dan**

* Planning to add pictures from events, goals for the year, etc. and get the CCR out as soon as possible

**Holiday Party – LaTrice Akers**

* Event was December 10, 2019 at the Sterrett Center from 11:00am to 1L:00pm
* We had roughly 80 people show up
* Seemed to be a pretty big success
  + Dan wondered if the two-hour length may be difficult for those with meetings, etc. to attend
* ASMC was late getting the flyer out for ticket sales, which may have contributed to fewer sales than in prior years
* LaTrice is going to determine our split of the cost with ASMC

**Social Events – LaTrice Akers**

* Committee is planning some kind of tournament for a future social event, like basketball
  + Committee members suggested corn hole or bowling
* Planning to do speed mentoring again, in late February
  + Hoping to get SES panel again

***Adjourn***