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**Chapter Executive Council**

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**July 15, 2019 / Conference Room 340R-1**

**Bridgeline 317-212-8100 PC code: 155280#**

***Present in the room:*** John Campbell, Dan Neumann, Chris Babcock, Michael Lynn, Dani Powers, Tara Crabtree, Stevie Lynch, Tynishia Weatherspoon, Jayme Boruff, Pam Wolff

***Present on the phone:*** Melissa Jacobs, Catrina Thompson, Catherine Henshaw, Kim Smith

***Agenda Items***

**Finance Interns Briefing – Melissa Jacobs**

* Wednesday, July 17, 11:00am – 12:00pm
* Dan Adams of ASMC speaking
* Melissa requests that John cover the briefing since she is unable
  + Charts may need to be pared down a bit

**AGA Year End Celebration – Tynishia Weatherspoon**

* 24 adults and 9 children were present
* One sponsor (Deloitte) and two scholarship participants also were present
* Last year we had roughly 30 individuals attend, based on a membership of 175 to 200 individuals
  + Attendance has steadily decreased due to a variety of reasons:
    - Difficult to find a location and time that works for everyone
    - Some people prefer weekends, while others prefer weekdays
    - Telework schedules differ across individuals
  + In order to increase attendance, we might try:
    - Pushing information out sooner
    - Allowing the CEC or general members to vote on dates and event locations that work best for them

**Sponsorship Agreements – Dani Powers**

* Dani has stepped up to assist on Sponsorship Committee
  + Deris Owens is also interested in joining the committee
  + Elizabeth Christian was last year’s Sponsorship Committee chair
* Dani requests access to contracts, requests for participation, etc. in order to head this committee
  + Kim Smith sent 1030s for access to Stevie to share with the CEC; this will allow Dani to access the files that she needs from the Shared Drive
* The committee will need new sponsors moving into the new program year
  + Elizabeth sent Dani invoices from the prior year, and the sponsorship agreements all ended on 6/30
  + Melissa stated that when luncheons were removed during the prior program year, this decreased opportunities for contractors to gain visibility and take part in networking opportunities
    - Because of this and other factors, it may be best to update sponsorship agreements moving forward
      * Last year, we issued a flyer that outlined the program, the goals, and the prices per funding level
  + Melissa stated that since Deloitte had some delays in funding the prior year which had not allowed them to become active sponsors until later months, they would most likely be interested in this opportunity for 2019/2020
    - The POC for Deloitte is La Jackson
* There may still be a possibility to work with ASMC on joint sponsorships
  + Last year, all three of the contracts that AGA participated in were joint with ASMC
  + ASMC has already renewed several of their own sponsors, but there still may be an opportunity to partner with them for more sponsorships if we reach out
  + The POC for ASMC is Cheryl Devol-Glowinski

**CEC Officers – Stevie Lynch**

* We need to replace Pam Nichols as Incentive Points chair
* We are still missing one board member
  + Alana Evans needs to be replaced
    - Melissa provided bylaws to John, which state that he could appoint someone in place of Alana
      * She suggested Amanda Pierce, who ran the nominating committee last year and had stated that she would be open to filling the vacancy
* The membership incentives committee was never fully launched in the prior year
  + The purpose of this committee was to provide activities at lower costs which would put money back in the pockets of AGA members
    - Examples include discounted movie or event tickets
    - This would allow us to differentiate ourselves from ASMC
    - Someone who would be a great fit for this committee would probably love shopping
  + John could consider this idea moving forward if he wishes to
    - Budget would be based on the program year financials
  + Similar programs to this committee have been successful in prior months
    - Car wash books from Crew seemed to go over well
    - Headless Horseman was a fun event, but heavy discounts ate into the AGA budget
      * In the future, it may be best to provide a slightly smaller discount or to purchase tickets earlier or in greater bulk to decrease costs to AGA while still providing value
  + Could be a good idea to combine the incentives committee with the Incentive Points chair if no one steps up
    - If PDT, audio conferences, social events, etc. could be tracked better, there may not be a need for separate committees
* We also need to find individuals interested in assisting with the Facebook committee, the newsletter, and the wellness committee
  + Kim sent committee descriptions to Stevie
    - Stevie will send out an email blast requesting volunteers

**AGA/ASMC Holiday Party – Michael Lynn**

* Mike typically takes care of the holiday part and intends to do so again this year
* Latunya Body may also be able to assist as chair of the Social committee
* Discussion will be made as to whether to keep the new mixed, mingled format that seemed to work well for last year

**Chapter Plans and Budgets – Stevie Lynch**

* Due by Wednesday, July 24 for all committees
* Stevie will send out another email blast with information for filling these out

**Membership Dues in Arrears – Kim Smith**

* Individuals with dues in arrears have been contacted, but Kim went ahead and sent the report to John for his awareness

**Bumper Sticker Vote – Dan Neumann**

* AGA National has requested that we send bumper stickers for the PDC event this Sunday, July 21
* Dan purchased two bumper stickers for the event and is requesting reimbursement via email voting
  + Members will need to continue to vote, with votes closing COB today, July 15
* So far Dan has received all “Accept” responses, but Stevie asked what the bylaws were regarding how many votes are needed to make a purchase
  + Melissa sent Stevie the bylaws, which may need to be revamped
* Dani stated that as far as she knew, the New Orleans PDC was still supposed to go on unless flooding increased

**Membership/Recruiting Event – John Campbell**

* During a recent recruiting event, only 1 individual joined
  + In addition, flyers were placed in new hire folders, with follow-ups sent out, but this did not attract any new members
  + We need some creative ideas to get more individuals to join
* Some ideas can include:
  + Actively talking about AGA’s benefits to peers in the workplace
  + Providing benefits for individuals to access on their own time (outside of meetings)
  + Leveraging social media to not only advertise events, but also possibly as a method to keep track of incentive points
  + Starting a new committee with individuals interested in marketing, social media, etc.

***Around the Horn***

**School Supply Drive – Catherine Henshaw**

* Drive will be up and running soon
* Some schools are already in session this early in July

***Adjourn***