

Program Title	Using Artificial Intelligence (AI) for Fraud Detection
Location	Virtual – Zoom Webinar
Date	October 25, 2023
Start Time	12:00 pm
End Time	1:00 pm
Program Description	Fraud poses a significant risk to the integrity of federal programs and erodes public trust in government (GAO-23-106567). Fraudsters are getting more efficient as they embrace technology for the bad. To counter this, federal agencies must become more technically savvy and use tools that embrace technology for the good. The federal government has grown in using data analytics to prevent, identify, and mitigate fraud. These innovations, including but not limited to AI, Machine Learning, and Large Language Models, promise to add rigor to program integrity at a time when fraud is on the GAO federal government high-risk list. This session will discuss innovations in the use of data analytics and fraud prevention and how to effectively engage human capital and technology in concert to prevent and mitigate fraud.
Learning Objectives	<p>At the end of this meeting, participants will learn about:</p> <ol style="list-style-type: none"> 1. Some innovative approaches in using data analytics to prevent and mitigate fraud. 2. How these innovations could be leveraged in various government environments 3. A model on how AI supports human analysts to be more creative and effective in their work.
Discussion Topics	<ol style="list-style-type: none"> 1. Current opportunities to use data analytics, such as AI, to strengthen the fight against fraud. 2. The work being done by the federal government and consultants to move from “pay and chase” to fraud prevention. 3. How data analytics enhance human capital's effectiveness, not simply replacing human capital.
Delivery Options	Group Internet Based
CPE Credit	1 CPE in Auditing (Governmental) - Technical
Program Level	Overview
Prerequisites	None
Advanced Preparation	None
Who should attend	All-level managers and executives, senior-level managers, entry-level staff, auditors, accountants, ACCAs, CMA, CPAs, CPEs, and CIA

Pricing	<ul style="list-style-type: none"> • AGA Montgomery/PG Chapter Members & Students– FREE • Non-Montgomery/PG AGA Chapter Members – \$10 • Non-AGA Members – \$15
Course Registration Link	https://form.jotform.com/232753491016151
Attendance Policy	To receive 1.0 CPE credit, you must attend the entire course and respond to all polling questions.
Meeting Policies	<p>Refund policy: AGA Montgomery/PG Chapter cannot offer refunds and all transactions are final.</p> <p>For more information on complaints policies, please visit www.marylandaga.com</p>
Questions	If you have any questions, please email us at education@marylandaga.com

Speakers



Jeffrey McGowan, RMA Associates, LLC

Mr. McGowan serves as Chief Growth Officer at RMA Associates, LLC., headquartered in Arlington, Virginia. Mr. McGowan has 35 years of leadership experience in the government contracting industry, with executive roles in Business Operations and Business Development and a proven track record in the Information Technology and Services Industries. Mr. McGowan successfully partners with government agencies to provide value through leading-edge solutions to RMA customers in both the DoD and civilian government agency sectors.

Before joining RMA Associates, Mr. McGowan was Vice President of Business Development Growth for General Dynamics Information Technology, Inc. (GDIT), where he led GDIT's business development efforts at NIH. He previously served as Vice President for Synectics for Management Decisions, Inc. and Vice President of Business Operations for Affiliated Computer Services, Inc. (ACS). Mr. McGowan has served as Grant Thornton's national representative on The Council of the Inspectors General on Integrity and Efficiency (CIGIE), which the OMB Deputy Director for Management chairs.

Mr. McGowan holds a Bachelor of Science in Accounting from the University of Maryland and a Certified Public Accountant (CPA) certificate.



Kathryn Hughes, EPAM

As a business and technology innovator Ms. Hughes leads EPAM's Legal-Tech advisory. With over 25 years of experience working in digital product development, Ms. Hughes has repeatedly brought new products and services to market by proactively embracing the risks and benefits of technology led disruption in regulated markets. Ms. Hughes is an experienced Agile engineering leader and trained in the practice of Law in England and Wales.

Prior to joining EPAM, Ms. Hughes:

- Advised Azure's European Clients on Cloud adoption based on business strategic goals and risk appetite.
- Led Windows Phone global launch in alignment with global mobile operator risk and regulatory requirements.
- Designed and led Visual Studio Enterprise Edition for Architect to capture new web services standards Architect market.
- Recognized by NIST as contributing to XRML based Open eBook secure formats used to manage risk of Content exposure.
- Holds patents on persona authentication and role-based system security management.

Ms. Hughes holds a General Diploma of Law: University of Law, MSc Computer Science London, BSC Geograp.



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