



Who We Are:

The 300 members of the Greater Richmond Chapter have diverse skills and interests. Our members include local, state, and federal government professionals in Richmond and the Central Virginia area (from Petersburg to Charlottesville). Over 70 are Directors, Managers, or Chiefs of governmental Departments.

Two thirds of our members (that's over 200) are employed by the Commonwealth of Virginia. Many Virginia Agencies and Departments are undergoing significant change management and implementing systems and process changes to their operations as the Commonwealth moves to substantially upgrade its technology to better serve its citizens. Such changes are also occurring at the Federal and local levels of government. Your potential to become familiar with these entities is significant. Over 45 of our members are involved in major systems analyses, improvement, and operations.

As our primary focus, we provide training in a variety of managerial issues, such as systems change and internal controls, information technology, advanced auditing techniques, human resources, and leadership. Our networking events, professional certification, publications, and ongoing education help members build their skills and advance their careers.

Partnership:

The Richmond Chapter AGA would like to partner with you to enhance your marketing program while helping to support our activities. We have a variety of sponsorship opportunities and are very excited about working with your organization. We would very much appreciate the opportunity to collaborate with your business to our mutual benefit.

Our conferences provide our members with innovative information, meeting their needs for continuing professional education credits and networking opportunities in a cost-effective manner.

Please review our Corporate Sponsorship Form on the next pages or our website: www.agacgfm.org/richmond. With your support, we can continue to provide experienced, affordable training and scholarships to our members and offer you an opportunity to increase your company's visibility and brand awareness with a diverse group of government financial managers, government executives, and decision makers.



Richmond
Chapter

CORPORATE SPONSORSHIP FORM

Company Name: _____

Mailing Address: _____

Tell us about your company (services/ products offered):

Who are your customers? (Any State, Federal, or Local government?):

Contact Person/Title:

Phone:

Email:

My company will partner with AGA Richmond Chapter at the following level: (please check all that apply)

Chapter Seminar Sponsor: In Person Virtual

Chapter Annual Sponsor: Platinum Gold Silver

Signature:

Date:

Please sign and remit this form along with your check payable to the AGA Richmond Chapter at 1220 Bank Street Richmond, VA 23219. Please retain a copy of this form for your records and direct any questions regarding corporate sponsorship to: info@agarichmond.org

Sponsorship Level	Pricing	Benefits
Chapter In-Person Seminar Sponsor	\$2,500	<p>Display of Corporate Sponsorship in registration and break areas. Sponsor provides signage and easels.</p> <p>Display table at the seminar for the length of the seminar.</p> <p>Admission for two sponsor employees during the length of the seminar.</p> <p>Verbal acknowledgment during the opening session of the seminar.</p>
Chapter Virtual Seminar Sponsor	\$1,500	<p>Sponsor oral and visual recognition during the virtual training</p> <ul style="list-style-type: none"> • At the beginning and end of the event • At the transition of speakers
Platinum Annual Chapter Sponsor	\$3,000	<p>Front page promotion on Richmond AGA website with a link to the sponsor's website</p> <p>Ad in our eNewsletter - Company logo, name and link to sponsor's website</p> <p>Opportunity for company representative to give brief welcoming remarks at event of sponsor's choice</p>
Gold Annual Chapter Sponsor	\$2,500	<p>Front page promotion on Richmond AGA website with a link to the sponsor's website</p> <p>Inclusion on email notifications list for upcoming chapter events</p> <p>Opportunity for company representative to give brief welcoming remarks at event of sponsor's choice</p>